B.A. GENERAL STUDIES: PROFESSIONAL TRACK
INFORMATION

ADMINISTRATION OF COURSES
Core Competency: (EES) Charlotte Tanara  
charlotte.tanara@eku.edu; (CRE; GSD) Rose Perrine  
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Business: (MGT; MKT) Lana Carnes  
lana.carnes@eku.edu & (ACC; CIS; INS) Oliver Feltus  
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Education & Human Services: Faye Deters  
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Public Administration: Lynnette Noblitt  
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Ecampus (Campus-2): Tim Matthews  
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EXCEPTIONS TO ACADEMIC POLICY
Rose Perrine  
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WEBSITE
Rose Perrine  
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ADVISOR TRAINING & GUIDANCE
Lisa Cox  
li.cacox@eku.edu  
Rose Perrine  
rose.perrine@eku.edu

ADVISORS (Also responsible for recruiting and admission assistance)
Assigned by Students’ County of Residence

<table>
<thead>
<tr>
<th>COUNTY</th>
<th>ADVISOR</th>
<th>Email</th>
<th>PHONE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adair; Bell; Clinton</td>
<td>Joan Miller &amp; Vicky Saunders</td>
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<td>Breathitt; Clay; Floyd Harlan; Jackson; Johnson Knott; Lee; Leslie; Letcher Magoffin; Martin; Owsley Perry; Pike</td>
<td>Kristy Hampton</td>
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<tr>
<td>Anderson; Boyle Casey; Garrard; Jessamine Lincoln; Marion; Mercer Rockcastle; Spencer; Taylor Washington</td>
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<tr>
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<td>Lindsay Greenwell &amp; Steven Emmel</td>
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<td>622-7926</td>
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**B.A. GENERAL STUDIES: PROFESSIONAL TRACK CURRICULUM**

**Total Hours**
- Core Competency: 18 hours
- Professional Track: 18 - 20 hours
- General Education: 36 hours
- University Wellness Requirement: 3 hours
- Free Electives: 43 – 45 hours

**Core Competency Courses (18 hours)** *(All students take the core courses)*
- CRE 101W – Introduction to Applied Creativity
- EES 250 – Basic Social Intelligence
- EES 300 – Advanced Social Intelligence
- EES 310 – Applied Critical Thinking
- EES 450 – Leaders Without Titles
- GSD 399 – Professional Skill Development

**Professional Track Courses (18-20 hours)** *(Students choose one track)*

**Business Professional Track (18 hours)**
- ACC 201 – Introduction to Financial Accounting
- ACC 202 – Introduction to Managerial Accounting
- CIS 212 – Introduction to Computer Information Systems
- INS 370 – Principles of Risk and Insurance
- MGT 301 – Principles of Management
- MKT 301 – Principles of Marketing

**Human Services Professional Track (18 hours)**
- HSR 300 - Introduction to Human Service
- HSR 305 - Career Decision-Making
- HSR 400 - Human Development
- HSR 405 - Appalachian Issues in a Multicultural Society
- HSR 410 - Contemporary Issues in Counseling and Human Services
- HSR 415 - Human Services Administration

**Paraeducator Professional Track (20 hours)**
- EDF 103 - Introduction to Education
- CED 100 - Clinical I: Introduction to the Education Profession
- EDF 203 - Philosophical & Historical Foundation of Education
- EDF 219 - Human Development and Learning
- CED 200 - Clinical II: Understanding the Learner
- EDF 204 - Emerging Instructional Technologies
- EDF 205 - Creative Learning and Teaching
- LIB 301 - Children’s Literature and Related Materials
- LIB 401 - Adolescent Literature and Resources

**Public Administration Track (18 hours)**
- POL 101 - Introduction to American Government
- POL 370 - Introduction to Public Administration
- POL 374 - Introduction to Public Policy
- **AND any three (3) of the following:**
- POL 373 - Politics of Development in Appalachia
- POL 376 - Public Human Resources
- POL 377 - Public Budgeting
- POL 533 - Seminar in State and Local Politics