SSC UPDATE TO THE EARN

20 May 2015
NUMBER OF LOGINS

- JAN 2015: 470
- FEB 2014: 320, 2015: 401
- MAR 2014: 288, 2015: 993
- APR 2014: 305, 2015: 695

Colors:
- Yellow: 2014
- Red: 2015
STUDENTS “SEEN” BY RISK SCORE

<table>
<thead>
<tr>
<th>Month</th>
<th>Red</th>
<th>Yellow</th>
<th>Green</th>
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<td>Jan</td>
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CLASSIFICATIONS: STUDENTS “SEEN”

- JAN
- FEB
- MAR
- APR

SENIORS  JUNIORS  SOPHOMORES  FRESHMEN
ARCHIVED WEBINARS

- **What’s New for the SSC Risk Model**
  - April 23, 2015 – 11:00 a.m. ET | Live Webinar (Archived on Website)

- **To Lead When None Must Follow: Strategies to Drive SSC Adoption**
  - March 30, 2015 – 2:00 p.m. ET | Live Webinar (Archived on Website)

- **Engaging Your Faculty Advisors**
  - February 18, 2015 – 3:00 p.m. ET | Live Webinar (Archived on Website)

- **Beyond Work Lists: Conducting End-to-End Targeted Advising Campaigns**
  - January 29, 2015 – 2:00 p.m. ET | Live Webinar (Archived on Website)

- **Developing Effective Outreach Strategies with Excel and SSC Student Data**
  - August 14, 2014 – 2 p.m. ET | Live Webinar (Archived on Website)

- **Many Others!**
Advanced Training Opportunities

How to Get More from the Major Explorer: Leveraging SSC Career Data in Your Role
May 28, 2015 – 2:00-2:45PM ET
SSC’s Major Explorer contains current data on the national hiring demand, salary range, critical skills, and required education for careers related to each major. Join this webinar to learn how faculty, academic advisors, and career services staff have used this often-overlooked feature to navigate and support career conversations with students.

Recommended viewers: SSC users

Register

Gearing Up for Campaign Season: How to Capture and Share ROI from Your Targeted Advising Campaign
August 12, 2015 – 1:00-2:00PM ET
Now that you know the fundamentals of conducting a targeted advising campaign, join us for an advanced session in preparation for fall campaign kickoff. Expert advisors will share how they designed, conducted, and analyzed campaigns to achieve results with their cohorts. Participants will learn how to identify and share ROI from their own campaigns using SSC.

Recommended viewers: SSC users

Register

New Release Trainings

June 2015 Release: Introducing Institutional Reports
June 25, 2015 – 3:00-3:45PM ET
This summer, SSC’s excel-based predictive workbooks will become available as a web-based application within the platform. In this session, we will tour what’s inside the reports, including sophisticated analyses of graduation rate by student attribute, course performance, major switching, and more. Participants will learn how to navigate the reports and leave with strategies to leverage them across the coming school year.

Recommended viewers: SSC leaders and users with access to the predictive workbooks

Register

Visit EAB.com or email SSCWebconferences@eab.com for more information.
QUESTIONS?